



IMPACT Food & Beverage Summit

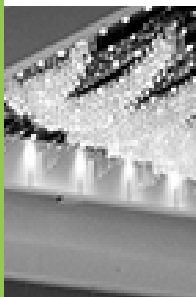
April 22-24th, 2018 | Las Vegas | The Red Rock Resort

IMPACT brings its attendees a truly comprehensive educational program that is 100% peer-driven and developed by 10 steering committee members from distinguished companies. The program addresses the major pressures and challenges seen in today's manufacturing world, from maintaining a successful continuous improvement system, to the complex managing and developing of innovation, technology and workforce. Paired with dedicated sessions on food and beverage strategies and sustainability, IMPACT is a must-attend event for all manufacturing executives.

Distinguished Steering Committee Members

Coca-Cola Company
WhiteWave Foods, Inc.
Bay Valley Foods LLC
Glanbia
Boston Beer Company

Herbalife
Bel Group
The Nature's Bounty Co.
Campbell Soup
Mead Johnson Nutrition



Target Audience

**C-Level, Senior Vice President, Vice President,
Director, Head, Lead & Manager of:**

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|----------------------------|------------------------|
| Automation | Manufacturing |
| Continuous Improvement | Operations |
| Distribution | Owners & Presidents |
| Engineering | Sustainability/Green |
| Facilities | Packaging |
| Innovation | Plant |
| IT | Procurement & Sourcing |
| Lean/Six Sigma | Production |
| Logistics & Transportation | Quality Control |
| Maintenance | Supply Chain |





Program Key Themes & Discussion Topics

Product Development and Innovation to Keep up with Consumer Trends

This track was designed for leaders and innovators in the food industry. As consumers keep pushing towards trends like clear labelling, plant-based products, reduced sugar, and healthy options, it has become pivotal for food companies to stay-up to-date, innovate, and develop products that will keep up with the ever-changing landscape. In this track leaders will discuss challenges, opportunities and winning strategies to stay ahead and remain successful in a highly competitive industry.

- Emerging Trends that are Projected to Impact the Industry
- Manufacturing Flexibility and Innovation Practices to Keep Up with Customer Demands
- Best Practices on Concept to Launch New Products

Food Safety and Regulatory Requirements

Food safety and regulatory compliance is at the forefront of the food industry. There is no doubt on the great challenge that food & beverage companies undertake in terms of keeping up with recent standards and regulations. Recent regulations such as GHS and FSMA can be complicated and intricate to understand and implement into current operations. During the track speakers will discuss leading approaches on how to keep up and stay compliant with food safety regulations.

- Best Practices for Implementing a Successful Food Safety Program
- The Impacts of FSMA on the Supply Chain and Manufacturing Floor
- Clean Label Initiatives and the Effects on Food Safety and Product Stability

Best Practices for Achieving Sustainable Packaging

Sustainable packaging is no longer a want for food and beverage manufacturers, it is essential. To stay competitive in the current market and to thrive in the future, food and beverage companies must become engaged in sustainable packaging. During this track, subject matter experts will discuss sustainable packaging and leading practices that will satisfy consumer demand and will contribute to a significant competitive advantage.

- Is Packaging Innovation Really Helping Drive Sales?
- How to Overcome Roadblocks to Achieving Successful Sustainable Packaging
- Making Sustainable Packaging Cost-Effective and a Corporate Value

Logistics and Distribution Strategies

Food and beverage manufacturers continue to devote considerable efforts into efficient warehousing and transportation. An effective and strategic distribution channel is crucial for many manufacturers and can enable F&B companies to reduce cost and risk. During this track, leaders will discuss some long-term and strategic supply chain initiatives to optimize network operations.

- Winning the Last Mile Logistics Battle
- Managing Logistics & Distribution for New Products
- Risk Mitigation Strategies Addressing Potential Disruption